

How Kroger gives back:

Kroger will pay up to \$1.25 million on a quarterly basis to organizations that have been designated by Kroger shoppers. Pelotonia's quarterly allocation varies based on the percentage of spending on behalf of Pelotonia as it relates to the total spending on behalf of all other participating organizations. For more detailed information regarding the allocation of Kroger Community Rewards, please visit http://www.kroger.com/mykroger/016/community/Pages/ccprogram_learnmore.aspx

How to sign up:

If you would like to take advantage of Kroger Community Rewards to help you reach your fundraising commitment, simply go to www.krogercommunityrewards.com to register your Kroger Plus Card. On the website, click on Ohio and then scroll to the bottom of the page and click "enroll." Go to "New Online Customer?" and click "Sign up today!" You will be prompted to enter all your personal information, including your Kroger Plus Card number. Next, agree to the "terms and conditions" and click complete. Please follow steps to confirm your email address, then login to your profile and enter Pelotonia under Community Rewards information.

How Pelotonia credits your community rewards:

If you are a registered rider, virtual rider or volunteer, Pelotonia will automatically attribute the funds you raised to your online profile. If you are not registered but you still wish to raise funds for Pelotonia or a registered rider, please email us at pelotonia@pelotonia.org with your name and preferred email address after you sign up for the program. Then, at the end of each quarter, when Pelotonia receives the Kroger Community Rewards summary, we will contact you to determine how you would like to allocate the funds you raised.